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Zepol Releases “Wood Import Report”

Report profiles recent importing trends for the continuously shaped wood segment of the U.S. market

MINNEAPOLIS, September 28th, 2010 — Zepol Corporation, [the leading trade intelligence company](#), announced the release of a report today detailing recent import trends for the continuously shaped wood segment ([HTS 4409](#)) of the wood industry in the U.S. market. This report provides detailed information on wood imports in late 2009 and the first part of 2010 and sheds light upon potential future developments. The report is available for download at www.zepol.com and is free for all visitors.

3 Key Insights Found in the Report:

1. Brazil is the U.S.’s top supplier for wood products in HTS 4409, with \$238,155,180 exported over August 2009 to July 2010 – a 16.64% increase over the previous year
2. Canada dominates the U.S.’s supply of red cedar siding ([HTS 4409.10.1020](#) & [HTS 4409.10.1060](#)), with 95% and 100% market share respectively from August 2009 to July 2010
3. July 2010 was a big month for U.S. wood imports across the board, with several HTS product categories posting their high for the year in this month

“Flooring and siding importers will find this report an invaluable read,” stated Paul Rasmussen, CEO & President of Zepol Corporation. “It contains a broad overview of meaningful trends seen in wood imports over the last year, derived from Zepol’s powerful trade data tools, [TradeIQ™](#) and [TradeView™](#).”

The report breaks down import information for each HTS code within the continuously shaped wood category. It also lists the top exporting countries to the U.S., the U.S.’s top receiving ports, and details the key shippers and consignees in the U.S. wood industry.

Zepol’s tools are available for online access through a variety of subscription options at www.zepol.com. Annual access to Zepol’s [trade data tool subscriptions](#) range from \$2,995 to \$9,995; these subscriptions meet the needs of most importers, suppliers, transportation companies, and government agencies.

About Zepol Corporation:

Zepol Corporation is a Minnesota-based company working to provide the most complete and up-to-date trade intelligence to organizations around the world. Zepol provides industry leading trade data tools, [TradeIQ™](#) and [TradeView™](#), for analyzing the United States trade marketplace. [TradeIQ™](#) is an up-to-date U.S. Customs import Bill of Lading database and is available through an online interface. [TradeView™](#) provides access to U.S. Census data to visualize the import and export economy.

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