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Zepol Launches New Interface

Redesign allows for greater ease of use and improved functionality

MINNEAPOLIS, September 24, 2010 — Zepol Corporation, [the leading trade intelligence company](#), announced today the release of a fully updated interface for its international trade analysis products, [TradeIQ™](#) and [TradeView™](#). The new design was based on customer feedback and includes:

- Updated interface look and feel that offers intuitive navigation with leading edge design
- Enhanced charting capabilities that allow users to view data in impactful charts and graphs for clear understanding with striking visual displays
- Refined screen sections that improve usability for first time users and speed of results for all

These features make [TradeIQ™](#) and [TradeView™](#) even easier to use, thereby increasing productivity and the overall value of these tools. [Click here](#) to view Zepol's four minute video introduction illustrating the improved functionality that the new [TradeIQ™](#) and [TradeView™](#) interface offers.

“Zepol’s approach to continuous improvement is what makes us stand out from our competitors,” said [Paul Rasmussen](#), CEO & President of Zepol Corporation. “Our updated interface is yet another example of our commitment to not only listening to our customers, but to also implementing their suggestions quickly.”

About Zepol Corporation:

Zepol Corporation is a Minnesota-based company working to provide the most complete and up-to-date trade data to organizations around the world. Zepol provides industry leading trade data tools, [TradeIQ™](#) and [TradeView™](#), for analyzing the United States trade marketplace. [TradeIQ™](#) is an up-to-date U.S. Customs import Bill of Lading database and is available through an online interface. [TradeView™](#) provides access to U.S. Census data to visualize the import and export economy.

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