



**FOR IMMEDIATE RELEASE:**

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**Zepol Corporation Enhances Trade Intelligence Product**

Minneapolis, MN, July 5th, 2011 — Zepol Corporation, [the leading trade intelligence company](#), today announced another major enhancement to their product suite. Zepol's improved Home Tab contains a new look, more informational resources, and a Quick Search function. The Quick Search allows users to access essential trade information even faster than before. The enhancement allows users to search for a product or company from the Home Tab and directly download the results to PDF or Excel.

"We continuously strive to create and enhance the most efficient and innovative products on the market, basing our improvements off customer requests," stated Paul Rasmussen, CEO & President of Zepol Corporation. "The Quick Search is yet another enhancement that significantly improves efficiency for our users."

Zepol's redesigned Home Tab helps customers stay up-to-date on the latest trade data uses and allows subscribers to download results faster. The new functionality allows users to bypass the TradeIQ interface to quickly search and download the last completed month of data.

**About Zepol Corporation:**

Zepol Corporation is a Minnesota-based company working to provide the most complete and up-to-date trade data to organizations around the world. Zepol provides industry leading trade data tools, TradeIQ™ and TradeView™, for analyzing the United States trade marketplace. TradeIQ™ is an up-to-date U.S. Customs import Bill of Lading database and is available through an online interface. TradeView™ provides access to U.S. Census data to visualize the import and export economy.

Zepol's user base includes over 1,000 subscribers representing the leaders of every trade related industry. Our customers are the most important players in the international trade community. Users include leading transportation executives, supply chain professionals, competitive intelligence practitioners, and intellectual property attorneys at:

- Over 40 of the Fortune 500
- 4 of the top 10 Port Authorities by Volume
- 7 of the top 10 Freight Forwarders
- 2 of the top 3 Fruit Importers
- 9 of the top 20 Chemical Companies

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