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Zepol Releases “Citrus Import/Export Report” for 2009
2009 Citrus Report profiles recent citrus industry trends for the U.S. market

MINNEAPOLIS, April 15th, 2010 — Zepol Corporation, [the leading trade intelligence company](#), announced the release of a report today detailing 2009 import and export trends for the citrus industry in the U.S. market. This report provides detailed information on the citrus market in 2009 and sheds light upon potential 2010 developments. The report is available for download at www.zepol.com and is free for all visitors.

3 Key Insights Found in the Report:

1. Citrus imports as a whole changed little since 2008, while exports dropped over 8%.
2. Lemon and lime exports decreased by about 20% from 2008.
3. Citrus fruit exports classified in the U.S. government’s “other” category, [HTS - 0805.90.0100](#), were up 194% over 2008. This category includes kumquats, citrons, bergamots, and other citrus fruits that aren’t classified into a specific HTS code.

“Citrus industry professionals will find this report a valuable resource to be used in combination with their industry knowledge,” stated Paul Rasmussen, CEO & President of Zepol Corporation. “The report offers a succinct glance at 2009 citrus trends through Zepol’s powerful trade data tools, [TradeIQ™](#) and [TradeView™](#).”

The report breaks down import and export information for each HTS code within the citrus category. It also lists the top countries and ports in terms of both imports and exports and details the key shippers and consignees in the U.S. citrus industry.

Zepol’s tools are available for online access through a variety of subscription options at www.zepol.com. Annual access to Zepol’s [trade data tool subscriptions](#) range from \$895 to \$7,595; these subscriptions meet the needs of most importers, suppliers, transportation companies, and government agencies.

About Zepol Corporation:

Zepol Corporation is a Minnesota-based company working to provide the most complete and up-to-date trade data to organizations around the world. Zepol provides industry leading trade data tools, [TradeIQ™](#) and [TradeView™](#), for analyzing the United States trade marketplace. [TradeIQ™](#) is an up-to-date U.S. Customs import Bill of Lading database and is available through an online interface. [TradeView™](#) provides access to U.S. Census data to visualize the import and export economy.

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