



**FOR IMMEDIATE RELEASE:**

Contact: Chelsea Craven  
Zepol Corporation  
Tel: 612.435.2179  
[chelsea.craven@zepol.com](mailto:chelsea.craven@zepol.com)  
[www.zepol.com](http://www.zepol.com)

**Zepol Surpasses 100 Million U.S. Import Bills of Lading**

Minneapolis, MN, November 29th, 2011 — Zepol Corporation, [the leading trade intelligence company](#), today announced that their signature trade intelligence tool, TradeIQ™, now contains over 100 million searchable U.S. import bills of lading. This marks a major milestone for the company that has been collecting the shipment records from U.S. Customs for nearly nine years. Zepol receives and analyzes approximately 30,000 bills of lading daily and makes them available through several online subscription tools.

“We are thrilled to announce this achievement, but more importantly, we are proud of our major searching enhancements since we first started collecting the data back in 2003”, stated Paul Rasmussen, CEO & President of Zepol Corporation. “Moreover, our major enhancements being developed at the moment will further improve searching capabilities.”

Of the many enhancements launched in the past, the most significant include the following:

- Quick search: allows for faster searches and downloads
- User dashboard: subscribers can easily view and analyze relevant and up-to-date trade statistics
- Redesigned interface: improved design enhances user experience
- Separate House and Master bill of lading searches: view the most accurate results

TradeIQ™ is utilized by trade professionals around the world to monitor competitors, source new suppliers, and generate leads. Zepol’s unique searching options and functionality allows users to view only relevant information that is timely and accurate. Over 1,300 companies have turned to Zepol for a competitive advantage.

**About Zepol Corporation:**

Zepol Corporation is a Minnesota-based company working to provide the most complete and up-to-date U.S. trade data through our subscription tools. TradeIQ™ is a U.S. Customs import Bill of Lading database utilized to find information about competitors, suppliers, prospects, and the products that they use, market, or transport. TradeView™ provides U.S. Census data to visualize the U.S. import and export market. ComplianceMonitor™ is a comprehensive tool that proactively alerts users of essential U.S. import trade compliance information.

###