



**FOR IMMEDIATE RELEASE:**

Contact: Kevin Palmstein  
Zepol Corporation  
Tel: 612.435.2194  
[kevin.palmstein@zepol.com](mailto:kevin.palmstein@zepol.com)  
[www.zepol.com](http://www.zepol.com)

**Zepol Corporation Announces New Release of TradeIQ for Import Trade Data**  
*Zepol enhances TradeIQ™ with usability improvements, advanced downloading capabilities, and new subscription options*

Minneapolis, MN, November 10<sup>th</sup>, 2009 — Zepol Corporation, a [trade data intelligence company](#), today announced the launch of an upgrade of its flagship product, TradeIQ™. This upgrade includes adding several features that increase customer usability and revamping the product's download capabilities for the U.S. Customs data it provides. With these changes to the trade data industry's fastest application, Zepol now offers four subscription options for importers, NVOCCs, law firms, and trade specialists from many industries.

"We have always strived to provide the best trade data tools in the marketplace, these improvements will help our users save hours of work over the course of their subscription when compared with other tools available," declared Paul Rasmussen, CEO & President of Zepol Corporation. "I am incredibly proud of our development team for creating these innovative enhancements, and to ensure all companies in the market have access to one of our subscriptions, we are expanding our subscription offerings."

[TradeIQ™ subscriptions](#) can be purchased at [www.zepol.com](http://www.zepol.com) and are available through several options designed to meet the specific needs of different segments of the market. With annual access starting at \$1,995 with Flex and \$2,995 for Lite, Zepol's subscription options offer the latest information on competitors' and suppliers' imports at a price point accessible for most small and mid-sized importers and transportation companies. Zepol's Professional subscription provides comprehensive access to all trade data available from the U.S. government including U.S. Customs data and U.S. Census data with annual access for \$5,995. Enterprise is Zepol's solution for companies with many users across their organizations and starts at \$7,595.

Zepol's newest release of TradeIQ™ follows a pattern of continuous improvement to meet customers' needs. In addition to increasing usability and download capabilities, Zepol will soon provide searches that will break new ground in the trade data industry and ensure accuracy that many users have not achieved with other providers at both an aggregate and detailed level of trade.

**About Zepol Corporation:**

Zepol Corporation is a Minnesota-based company working to provide the most complete and up-to-date trade data to organizations around the world. Zepol provides industry leading trade data tools, TradeIQ™ and TradeView™, for analyzing the United States trade marketplace. TradeIQ™ is an up-to-date U.S. Customs import Bill of Lading database and is available through an online interface. TradeView™ provides access to U.S. Census data to visualize the import and export economy.

###