



FOR IMMEDIATE RELEASE:

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Zepol Promotes Kevin Palmstein to Director of Marketing and Product Development
Expands Product Development and Marketing Teams

Minneapolis, MN, February 9th, 2010 — Zepol Corporation, [the leading trade data intelligence company](#), today announced the promotion of Kevin Palmstein to Director of Marketing and Product Development. His new responsibilities include leading Zepol’s newly expanded Marketing and Product Development teams to create new trade intelligence products and services.

Over the last twelve months, Zepol has greatly expanded the scope and capabilities of their trade data products. This resulted in the need for additional software and database engineers, who have sped the development of new enhancements and the creation of new products. Zepol’s management has responded by allocating significant resources to the Development and Marketing teams and selected Palmstein to lead these teams.

“In our continued leadership of the United States trade information industry,” stated Paul Rasmussen, CEO & President of Zepol Corporation. “We are pleased to announce the promotion of Kevin Palmstein to a senior leadership position at Zepol. Kevin has proven his abilities to successfully market our products and I look forward to him leading our Product Development initiatives to create new products that will take our company into the future.”

Palmstein started with Zepol Corporation in 2005 as a Product Support Lead and was quickly promoted to the Manager of Marketing and Product Support. In this position, he spearheaded Zepol’s drive to ensure the best customer service experience in the industry. He also guided Zepol’s innovative marketing methods in the digital era, surpassing competitors’ dated tactics. These efforts resulted in industry leading renewal rates and millions in new business revenue.

About Zepol Corporation:

Zepol Corporation is a Minnesota-based company working to provide the most complete and up-to-date trade data to organizations around the world. Zepol provides industry leading trade data tools, TradeIQ™ and TradeView™, for analyzing the United States trade marketplace. TradeIQ™ is an up-to-date U.S. Customs import Bill of Lading database and is available through an online interface. TradeView™ provides access to U.S. Census data to visualize the import and export economy.

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