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Contact: Kevin Palmstein
Zepol Corporation
Tel: 612.435.2194
kevin.palmstein@zepol.com
www.zepol.com

Trade data provider Zepol Corporation announces infrastructure enhancement

“Zepol leads trade data providers with performance upgrade”

Minneapolis, MN, 3/17/2009 – Zepol has announced that they have greatly improved the speed and performance of their flagship product, [TradeIQ™](#), by fully upgrading their [trade database](#) infrastructure. This upgrade accelerated the speed of the fastest trade database in the marketplace to return results even more quickly.

Zepol is using the most state of the art technology that is light years ahead of data storage and retrieval systems used by other trade data providers. This allows Zepol to provide a consistently fast service that is not subject to slow downs during periods of heavy usage or lags when conducting large searches. With record usage in the month of February, Zepol doubled search speed and increased scalability.

“While others pay lip service to improving technology and investing in their product offerings, Zepol’s users are seeing the results of our enhancements on a daily basis,” states Paul Rasmussen, CEO & President of Zepol Corporation. “TradeIQ™ users receive results nearly twice as fast as before our infrastructure improvements, getting them to the specific trade information they need quicker than any competing trade database. With over 65 million shipment records, covering over 6 years of U.S. trade activity, our users have unparalleled access to the [import trade data](#) they need to run their businesses.”

Zepol’s TradeIQ™ is different from all other trade databases, both in structure and functionality. Zepol’s users can do large aggregate analyses and specific company or product searches on any import market. All the work is done within the TradeIQ™ interface, helping companies make better business decisions without time intensive manipulation in Excel®. Queries are instantly processed by U.S. based servers and immediately returned to nearly 1,000 users around the world.

Recently, Zepol also introduced a new trade data solution for customers in a Beta product called TradeView™. This new product promises to revolutionize how international trade professionals see product movements and trade trends. Zepol invites all users of trade data to visit www.zepol.com to try TradeIQ™ and the new TradeView™ trade data tool to see the difference that customers experience each and every day.

About Zepol Corporation:

Zepol provides trade data tools that analyze the U.S. import and export market. Zepol’s TradeIQ™ analyzes approximately 30,000 Bills of Lading daily from the U.S. Customs’ Automated Manifest System (AMS). TradeIQ™ is a subscription based web service that can be accessed at anytime from anywhere in the world. AMS trade data is updated within days of a shipment clearing U.S. Customs.



Zepol is a Minnesota-based company working to provide the most complete and up-to-date trade data to organizations around the world. For further information on Zepol and their trade data tools, visit www.zepol.com.

Companies—from Fortune® 500 giants to thriving small and mid-sized businesses—turn to Zepol to enhance their international trade knowledge base.

- Industry leading companies gather the [competitive intelligence](#) needed to excel by examining their competitors and the products they import.
- Sales and marketing professionals use Zepol's tools to [prospect for leads](#) from the largest and most specific source of data available.
- Sourcing departments [find new suppliers](#) of the products they import.
- [Market researchers analyze](#) new and existing markets by specific products and commodities.
- Legal professionals proactively protect their brands using the [counterfeiter's Bill of Lading data](#).

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