



For Immediate Release

Contact: Jeff Wilson
Zepol Corporation
612.435.2193
jeff.wilson@zepol.com

Zepol Corporation Introduces TradeIQ™

[Minneapolis, MN – June 16th, 2004] – Zepol Corporation has launched TradeIQ™, a web-based service that provides international organizations with real-time global trade data.

TradeIQ™ enables organizations to access over 11 million Bills of Lading from any web accessible computer and provides both transaction detail and summary level information on U.S. ocean imports. Daily updates provide information on U.S. ocean import trade activities with over 200 countries. Information provided by TradeIQ™ can be used for gathering competitive intelligence, identifying and evaluating global suppliers, improving business development efforts, and enhancing tactical and strategic planning.

“Given the explosive growth and speed at which global trade is currently moving, virtually every organization involved in global trade needs to continually perform competitive intelligence, evaluate suppliers and improve their business development efforts,” said Jeff Wilson, Chief Architect, Zepol Corporation. “This includes domestic and international manufacturers, distributors, transportation companies and service companies, such as law firms, financial institutions and trade consultants.”

“We are very excited to provide this innovative and intuitive new tool to the global trade community. TradeIQ™ users can access vital competitive, market and product related information that can be integrated into their decision-making processes. Users can

access TradeIQ™ anywhere in the world, from the convenience of a computer – location is no longer an issue,” explained Wilson.

Zepol’s TradeIQ™ offers innovative, yet practical benefits to address a number of business needs, such as custom searching, results trending, built-in reporting and global accessibility.

About Zepol Corporation

Zepol Corporation is a Minnesota-based company that is focused on bringing innovative and advanced online global trade data applications to organizations around the world. For further information on Zepol and TradeIQ™ visit www.zepol.com.