



**FOR IMMEDIATE RELEASE:**

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**Zepol Corporation helps transportation industry find leads with U.S. Customs data**

“Import Trade Data provider improves download functionality to allow users to download more.”

Minneapolis, MN, 9/4/2008 – [Zepol Corporation](#) has added functionality to its [TradeIQ™](#) product that provides users the ability to download large lists of [importers](#) and suppliers directly from U.S. Import data. Subscribers can download valuable trade data into spreadsheets with just a few clicks. This enhancement further improves TradeIQ™’s innovative database by making it even easier to download [Bill of Lading data](#).

In addition to adding new downloading capabilities, Zepol has continued its product development initiative by adding several new features within the past month:

- Search Term Highlighting
- Custom Naming of Saved Searches
- Status Bar

“Not only are users able to download lists of importers and suppliers from our U.S. import Bills of Lading,” states Paul Rasmussen, CEO & President of Zepol Corporation, “But subscribers have access to the most innovative and easiest to use trade database on the market. With just a couple of clicks, users have access to the most complete competitor and supplier intelligence data available.”

About Zepol Corporation:

Zepol’s TradeIQ™ collects and analyzes over 30,000 ocean import Bills of Lading daily from the U.S. Customs’ Automated Manifest System (AMS). TradeIQ™ is a subscription based web service that can be accessed at anytime from anywhere in the world. It is the most up-to-date [import trade data](#) source available; typically, TradeIQ™ is updated within days of a shipment clearing U.S. Customs.

Zepol is a Minnesota-based company working to provide the most complete and up-to-date trade data to organizations around the world. For further information on Zepol and TradeIQ™ visit [www.zepol.com](http://www.zepol.com).

Companies—from Fortune® 500 giants to thriving small and mid-sized businesses—turn to Zepol to enhance their international trade knowledge base.

- Industry leading companies gather the [competitive intelligence](#) needed to excel by examining their competitors and the products they import.
- Sales and marketing professionals use Zepol’s tools to [prospect for leads](#) from the largest and most specific source of data available.
- Sourcing departments [find new suppliers](#) of the products they import.
- [Market researchers analyze](#) new and existing markets by specific products and commodities.
- Legal professionals proactively protect their brands using the [counterfeiter's Bill of Lading data](#).

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