



FOR IMMEDIATE RELEASE:

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Zepol Corporation continues to improve trade data product

“Import Trade Data provider adds industry leading functionality.”

Minneapolis, MN, 6/3/2008 – Zepol Corporation has added functionality to its TradeIQ™ product that provides subscribers access to industry leading features and functionality. TradeIQ™ now separates House and Master Bills of Lading and allows users to search House, Master, or both types of bills at the same time. This advancement is an industry first, surpassing all other Trade Data providers’ functionality.

“This new functionality allows users to fully analyze and investigate their industry’s import activity with the ease and speed that companies turn to Zepol for,” states Paul Rasmussen, CEO & President of Zepol Corporation. “In addition, this enhancement to TradeIQ™ is helping transportation and logistics service providers find leads in innovative ways and providing importers with more accurate means of analyzing their marketplaces.”

On top of this enhancement, Zepol has added the following features to TradeIQ™ in recent months:

- Interactive Help Steps
- Improved Help Center and Tooltips
- Vessel Name Search
- Container Number Search

Zepol’s TradeIQ™ collects and analyzes over 30,000 ocean import Bills of Lading daily from the U.S. Customs’ Automated Manifest System (AMS). TradeIQ™ is a subscription based web service that can be accessed at anytime from anywhere in the world. It is the most up-to-date import trade data source available; typically, TradeIQ™ is updated within days of a shipment clearing U.S. Customs.

Zepol is a Minnesota-based company working to provide the most complete and up-to-date trade data to organizations around the world. For further information on Zepol and TradeIQ™ visit www.zepol.com.

Companies—from Fortune® 500 giants to thriving small and mid-sized businesses—turn to Zepol to enhance their international trade knowledge base.

- Industry leading companies gather the competitive intelligence needed to excel by examining their competitors and the products they import. (www.zepol.com/TradeIQ-Applications-Competitive-Intelligence.aspx)
- Sales and marketing professionals use Zepol’s tools to prospect for leads from the largest and most specific source of data available. (www.zepol.com/TradeIQ-Applications-Lead-Prospecting.aspx)
- Sourcing departments find new suppliers of the products they import. (www.zepol.com/TradeIQ-Applications-Supplier-Sourcing.aspx)
- Market researchers analyze new and existing markets by specific products and commodities. (www.zepol.com/TradeIQ-Applications-Market-Analysis.aspx)



- Legal professionals proactively protect their brands using the counterfeiter's Bill of Lading data.
(www.zepol.com/TradeIQ-Applications-Legal-Brand-Protection.aspx)