



**FOR IMMEDIATE RELEASE:**

Contact: Kevin Palmstein  
Zepol Corporation  
Tel: 612.435.2194  
[kevin.palmstein@zepol.com](mailto:kevin.palmstein@zepol.com)

**“Stop Counterfeiting in Manufactured Goods Act” Impact on U.S. Manufacturers: Use TradeIQ™ to find counterfeit shipments of products being imported into the United States.**

Minneapolis, MN, 3/22/2006 – The impact of counterfeit goods and illegal marks has received the attention of Congress and the President. On March 16, 2006, President Bush signed the Stop Counterfeiting in Manufactured Goods Act into law, strengthening current rules against counterfeiting products. The new law reimburses legitimate businesses that are affected by counterfeit goods and creates an incentive for businesses to find these shipments. TradeIQ™, from Zepol Corporation ([www.zepol.com](http://www.zepol.com)), can help businesses detect this activity.

TradeIQ™, Zepol Corporation’s signature product, can be used to search import Bills of Lading for specific brand names or generic products. Additionally, users can monitor suspect overseas manufacturers or U.S. importers. Tracking import Bills of Lading is an important part of identifying suspect shipments.

David Kudley, owner of Kudley Impex, exclusively uses TradeIQ™ on a daily basis for a client list populated with the biggest names in American industry. Mr. Kudley states, “I have found user-friendly TradeIQ™ is the best and fastest tool for finding imported shipments into the USA, which is invaluable to my clients.”

TradeIQ™ is an online subscription database exclusively provided by Zepol Corporation at [www.zepol.com](http://www.zepol.com). TradeIQ™ catalogs all shipments arriving in the United States through U.S. Customs’ Automated Manifest System. It is the most up-to-date and complete source for import Bills of Lading available. TradeIQ™ has detailed shipment information for deciphering if a shipment is fraudulent. Within days of a shipment’s arrival, TradeIQ™ will show a Bill of Lading stating:

- Who shipped the products
- Who consigned the products
- What port it originated from and which port it arrived in
- What its weights and measures are
- What products are contained on the shipment with descriptions that can be comprehensive

Zepol Corporation is a Minnesota-based company working to provide the most complete and up-to-date import trade data to organizations around the world. For further information on Zepol and TradeIQ™ visit [www.zepol.com](http://www.zepol.com).

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