



FOR IMMEDIATE RELEASE:

Contact: Kevin Palmstein
Zepol Corporation
Tel: 612.435.2194
kevin.palmstein@zepol.com
www.zepol.com

Zepol surpasses 50 Million searchable U.S. Import Bills of Lading

Minneapolis, MN, 9/26/2007 — Zepol Corporation (www.zepol.com) is pleased to announce a major milestone. Zepol's signature product, TradeIQ™ (www.zepol.com/TradeIQ.aspx), has surpassed 50 million unique shipment records. This milestone reaffirms Zepol's position as the largest import trade database in the marketplace. TradeIQ™ subscribers have access to historical data from January 1st, 2003 through the present.

In addition, Zepol has added several enhancements to advance TradeIQ™'s search functionality, improving performance and capabilities. These enhancements allow users to find the import trade data they need with the speed of the most advanced database in the international trade data arena. New enhancements include advanced 'wild card' and 'phrase' searching to find the naming variations present on U.S. import Bills of Lading.

Zepol's TradeIQ™ collects and analyzes approximately 30,000 ocean import Bills of Lading daily from the U.S. Customs' Automated Manifest System (AMS). TradeIQ™ is a subscription based web service that can be accessed at anytime from anywhere in the world. It is the most up-to-date import trade data source available; typically, TradeIQ™ is updated within 3 to 10 days of a shipment clearing U.S. Customs.

Zepol Corporation is a Minnesota-based company working to provide the most complete and up-to-date trade data to organizations around the world. For further information on Zepol and TradeIQ™ visit www.zepol.com.

Companies—from Fortune® 500 giants to thriving small and mid-sized enterprises—turn to Zepol to enhance their international trade knowledge base.

- Sales and marketing professionals use Zepol's tools to prospect for leads from the largest and most specific source of data available. (www.zepol.com/USES_Lead_Propecting.aspx)
- Industry leading companies gather the competitive intelligence needed to excel by examining their competitors and the products they import. (www.zepol.com/USES_Competitive_Intelligence.aspx)
- Sourcing departments find new suppliers of the products they import. (www.zepol.com/USES_Supplier_Sourcing.aspx)
- Legal professionals proactively protect their brands using the counterfeiter's Bill of Lading data. (www.zepol.com/USES_Legal.aspx)
- Market researchers analyze new and existing markets by specific products and commodities. (www.zepol.com/USES_Market_Analysis.aspx)