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Zepol Releases “2010 U.S. Import Review”

Report analyzes importing trends for 29 major U.S. industry sectors from January through September 2010

MINNEAPOLIS, December 2nd, 2010 — Zepol Corporation, the leading trade intelligence company, announced the release of a report today analyzing recent import trends for 29 major U.S. industry groups. This report provides detailed information on 3-digit NAICS (North American Industry Classification System) codes and compares import trends to previous years as well as sheds light upon potential future developments. [Click this link to download the free report](#) or visit www.zepol.com.

3 Key Insights Found in the Report:

1. For all 3-digit NAICS codes, the average increase in U.S. import value from this year over last year is 23%.
2. China supplies the most imports to the U.S. with \$264 billion exported from January to September 2010, a 24% increase over 2009.
3. Reflecting the increased technological dependence, the only industry group posting negative growth over last year was NAICS 511 - Newspapers, Books & Other Published Matter.

“Importers in every industry involved in international trade will find this report an essential read,” stated Paul Rasmussen, CEO & President of Zepol Corporation. “The report highlights recent market trends and analyzes specific industry import activities derived from Zepol’s powerful trade intelligence tool, [TradeView™](#).”

For each 3-digit NAICS code, the review lists the top exporting countries to the United States, the top U.S. ports, detailed duty information, value trends for the previous two years, and transportation methods used.

Zepol’s tools are available for online access through a variety of subscription options at www.zepol.com. Annual access to Zepol’s trade data tool subscriptions range from \$895 to \$9,995; these subscriptions meet the needs of all importers, suppliers, transportation companies, and government agencies. To view more free trade reports from Zepol, [click here](#).

About Zepol Corporation:

Zepol Corporation is a Minnesota-based company working to provide the most complete and up-to-date trade data to organizations around the world. Zepol provides industry leading trade data tools, TradeIQ™ and TradeView™, for analyzing the United States trade marketplace. TradeIQ™ is an up-to-date U.S. Customs import Bill of Lading database and is available through an online interface. TradeView™ provides access to U.S. Census data to visualize the import and export economy.



Zepol's user base includes over 1,000 subscribers representing the leaders of every trade related industry. Our customers are the most important players in the international trade community. Users include leading transportation executives, supply chain professionals, competitive intelligence practitioners, and intellectual property attorneys at:

- Over 40 of the Fortune 500
- 4 of the top 10 Port Authorities by Volume
- 7 of the top 10 Freight Forwarders
- 2 of the top 3 Fruit Importers
- 9 of the top 20 Chemical Companies

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