



FOR IMMEDIATE RELEASE:

Contact: Kevin Palmstein
Zepol Corporation
Tel: 612.435.2194
kevin.palmstein@zepol.com

Zepol Selected as an Inbound Logistics Top 100 Logistics IT Provider for 2010

Minneapolis, MN, April 27th, 2010 — Zepol Corporation, [the leading trade data intelligence company](#), has been selected as an Inbound Logistics Top 100 Logistics IT provider for 2010. Inbound Logistics' list of the Top 100 IT providers for the logistics industry helps supply chain professionals choose the partners that drive changes in their companies and industry sectors.

Felecia Stratton, Editor, Inbound Logistics, states, "Top 100 Logistics IT Providers such as Zepol empower supply chain management and logistics, and continue to offer innovative and practical solutions in the face of economic uncertainty. During 2010, Zepol consistently provided the kinds of technology solutions Inbound Logistics readers need to successfully manage their global enterprises. As shippers, carriers, and 3PLs increase their use of logistics IT, Zepol continues to be flexible and responsive, anticipating customers' evolving needs. Inbound Logistics is proud to honor Zepol for innovative solutions empowering logistics and supply chain excellence."

"With our continued leadership of the United States trade intelligence industry," affirmed Paul Rasmussen, CEO & President of Zepol Corporation. "We are pleased to be included on this prestigious list of solution providers for the logistics industry. As the only trade intelligence provider selected to the list, it is a great honor to be recognized for our forward-thinking product enhancements and solution-oriented approach."

About Inbound Logistics:

Inbound Logistics is the pioneering publication of demand-driven logistics practices, also known as supply chain management. IL's educational mission is to guide businesses to efficiently manage logistics, reduce and speed inventory, and neutralize transportation cost increases by aligning supply to demand and adjusting enterprise functions to support that paradigm shift. More information about demand-driven logistics practices is available at www.inboundlogistics.com.

Methodology:

Every April, Inbound Logistics editors recognize 100 logistics IT companies that support and enable logistics excellence. Drawn from a pool of more than 300 companies, using questionnaires, personal interviews, and other research, Inbound Logistics selects the Top 100 Logistics IT Providers who are leading the way in 2010. Editors seek to match readers' fast-changing needs to the capabilities of those companies selected. All companies selected reflect leadership by answering Inbound Logistics readers' needs for simplicity, ROI, and efficient implementation.



About Zepol Corporation:

Zepol Corporation is a Minnesota-based company working to provide the most complete and up-to-date trade data to organizations around the world. Zepol provides industry leading trade data tools, [TradeIQ™](#) and [TradeView™](#), for analyzing the United States trade marketplace. TradeIQ™ is an up-to-date U.S. Customs import Bill of Lading database and is available through an online interface. TradeView™ provides access to U.S. Census data to visualize the import and export economy.

###