



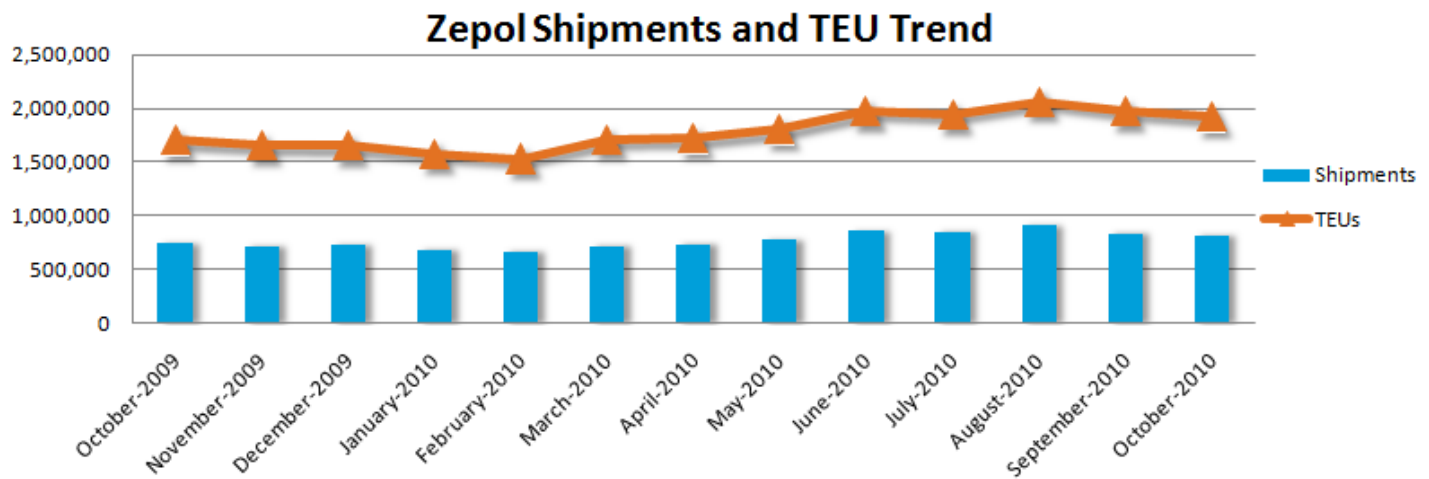
**FOR IMMEDIATE RELEASE:**

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**October Containerized Imports Fall 2.72%**

*Zepol Corporation reports that total container trade falls on fewer shipments from Asia*

MINNEAPOLIS, November 9<sup>th</sup>, 2010 — Zepol Corporation, [the leading trade intelligence company](#), reports that import shipment volume for October, measured in TEUs, decreased 2.72% from September and increased 12.84% over October 2009. The total number of shipments also fell 2.72% from September and rose 10.23% over last October.



**Key Statistics from this Month's Update:**

1. Year to date, total import shipments are up 14.21% over 2009 and down 2.38% from 2008. Year to date TEUs show similar numbers, up 16.17% over 2009 and down 0.23% from 2008. These numbers indicate that individual shipments are larger compared to previous years.
2. Total shipments from Asia are down 4.53% from September and this is reflected in the statistics for U.S. Port regions. Pacific ports were down 6.55%, while East Coast ports are up 3.29% and Gulf ports are up 0.71% in terms of total TEUs.
3. While total volume is down, two steamship lines, Maersk and CMA, saw increases over September for total TEUs. The rest of the top ten carriers had their volumes to the United States shrink for the same time frame.

**Methodology:**

Zepol's data is derived from Bills of Lading entered into the Automated Manifest System. This information represents the number of House manifests entered by importers of waterborne containerized goods. This is the earliest indicator for trade data available for the previous month's import activity. The data includes shipments from empty containers, may overstate totals from transshipments, and may contain other data anomalies.



### **About Zepol Corporation:**

Zepol Corporation is a Minnesota-based company working to provide the most complete and up-to-date trade data to organizations around the world. Zepol provides industry leading trade data tools, TradeIQ™ and TradeView™, for analyzing the United States trade marketplace. TradeIQ™ is an up-to-date U.S. Customs import Bill of Lading database and is available through an online interface. TradeView™ provides access to U.S. Census data to visualize the import and export economy.

Zepol's user base includes over 1,000 subscribers representing the leaders of every trade related industry. Our customers are the most important players in the international trade community. Users include leading transportation executives, supply chain professionals, competitive intelligence practitioners, and intellectual property attorneys at:

- Over 40 of the Fortune 500
- 4 of the top 10 Port Authorities by Volume
- 7 of the top 10 Freight Forwarders
- 2 of the top 3 Fruit Importers
- 9 of the top 20 Chemical Companies

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