



FOR IMMEDIATE RELEASE:

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Zepol Corporation Named to Top 100 IT Provider List

Minneapolis, MN, April 21st, 2011 — Zepol Corporation, [the leading trade intelligence company](#), has been selected by Inbound Logistics to their Top 100 Logistics IT Providers list for the second consecutive year. This prestigious award recognizes Zepol's forward-thinking product development as well as their solution-oriented business approach.

“When choosing the 2011 Top 100 Logistics IT Providers, *Inbound Logistics* editors looked at excellence in optimizing internal transport and logistics operations,” stated Inbound Logistics’ editor, Felecia Stratton. “At a higher, more strategic level, selections were based on how transformative solutions impact outward-facing business activities driving integration across internal, as well as external, business processes. Zepol Corporation was selected because its solutions solve specific logistics challenges and improve processes, and create a ripple effect of efficiencies across the entire value chain. *Inbound Logistics* is proud to honor Zepol Corporation for innovative solutions empowering logistics and supply chain excellence in 2011.”

“Zepol’s continuous product enhancements combined with one of the highest levels of customer service in the industry has created a very loyal customer base,” stated Paul Rasmussen, President and CEO of Zepol Corporation. “Logistics providers find our services invaluable in making well informed day-to-day decisions.”

The Zepol team is thrilled to receive this award for the second consecutive year.

About Inbound Logistics:

Since its inception in 1981, *Inbound Logistics*' educational mission is to illustrate the benefits of demand-driven logistics practices, give companies the knowledge to help them match the inbound flow of materials to their demand, and align their business process to support that shift. *Inbound Logistics* offers real-world examples and decision support to guide businesses to efficiently manage logistics, reduce and speed inventory, and offset rising transport costs, supporting business scalability across their value chain. More information about demand-driven logistics practices is available at www.inboundlogistics.com.

About Zepol Corporation:

Zepol Corporation is a Minnesota-based company working to provide the most complete and up-to-date trade data to organizations around the world. Zepol provides industry leading trade data tools, TradeIQ™ and TradeView™, for analyzing the United States trade marketplace. TradeIQ™ is an up-to-date U.S. Customs import Bill of Lading database and is available through an online interface. TradeView™ provides access to U.S. Census data to visualize the import and export economy.



Zepol's user base includes over 1,000 subscribers representing the leaders of every trade related industry. Our customers are the most important players in the international trade community. Users include leading transportation executives, supply chain professionals, competitive intelligence practitioners, and intellectual property attorneys at:

- Over 40 of the Fortune 500
- 4 of the top 10 Port Authorities by Volume
- 7 of the top 10 Freight Forwarders
- 2 of the top 3 Fruit Importers
- 9 of the top 20 Chemical Companies

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