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Zepol Upgrades Trade Intelligence Tool with User Dashboard

New functionality allows users to easily and quickly view updated statistics

Minneapolis, MN, April 1st, 2011 — Zepol Corporation, [the leading trade intelligence company](#), today announced another major enhancement to their Trade Intelligence tools. The Dashboard tab enhancement allows users to select specific criteria to be displayed within the Zepol interface for quick and easy analysis. The Dashboard tab, based on customer requests, can be updated on a weekly basis with the newest trade statistics.

“Zepol’s pursuit to continuously enhance our trade intelligence tools is a testament to our ongoing commitment to our customers,” stated Paul Rasmussen, CEO & President of Zepol Corporation. “The Dashboard feature will allow users to monitor their four most important searches in one screen, thereby significantly improving efficiency and allowing for quick analysis of products, competitors, and more.”

Each profile can be displayed numerically or in a Line, Pie, or Bar Chart, and users are able to select the number of Items, Measure, and Time Frame. Professional and Enterprise users have access to the Dashboard tab and can download the reports to Excel and schedule as an emailed report. This innovative upgrade further sets Zepol apart as the leading trade intelligence company.

About Zepol Corporation:

Zepol Corporation is a Minnesota-based company working to provide the most complete and up-to-date trade data to organizations around the world. Zepol provides industry leading trade data tools, TradeIQ™ and TradeView™, for analyzing the United States trade marketplace. TradeIQ™ is an up-to-date U.S. Customs import Bill of Lading database and is available through an online interface. TradeView™ provides access to U.S. Census data to visualize the import and export economy.

Zepol’s user base includes over 1,000 subscribers representing the leaders of every trade related industry. Our customers are the most important players in the international trade community. Users include leading transportation executives, supply chain professionals, competitive intelligence practitioners, and intellectual property attorneys at:

- Over 40 of the Fortune 500
- 4 of the top 10 Port Authorities by Volume
- 7 of the top 10 Freight Forwarders
- 2 of the top 3 Fruit Importers
- 9 of the top 20 Chemical Companies

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