



FOR IMMEDIATE RELEASE:

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Zepol Updates Trade Intelligence Tool with Advanced Searching Capabilities

New functionality sets standard in maritime shipping trend analysis

MINNEAPOLIS, November 16th, 2010 — Zepol Corporation, the leading trade intelligence company, announced an upgrade of its flagship product, TradeIQ™, which improves searching capabilities to fully analyze the U.S. maritime industry by releasing a series of advanced searching and reporting features. Zepol's U.S. Customs database Enterprise subscription option is the maritime industry's standard to view and sort trade data from the U.S. government.

This enhancement includes the following features:

1. Analyze a Carrier or NVOs U.S. imports by percent of LCL vs. FCL shipments
2. Narrow and view searches by specific container type including tank and refrigerated
3. See the most accurate shipment totals for ports, countries of origin, and steamship lines

“The reasons why the United States’ top ports and logistics companies have switched from their legacy provider to Zepol are the innovative ways our users can visualize trade and navigate the data’s complex relationships with our tools,” stated Paul Rasmussen, CEO & President of Zepol Corporation. “Our new features allow users of manifest data to research, analyze, and report trade statistics with unmatched flexibility and accuracy that the maritime industry has never seen.”

Zepol's Enterprise subscription option includes high download limits of individual Bills of Lading and unlimited access to aggregate reporting on nearly 8 years of historical data for both House and Master records of shipments. Starting at \$9,995 and including 10 users for an annual subscription to Zepol's trade data tools, affordable, high quality access is within reach for any NVOCC, Freight Forwarder, Steamship Line, Terminal Operator, or Port. Advanced capabilities include: trending, charting, emailed reports (can be scheduled to send across an organization), 14 views, and unlimited aggregate reporting.

About Zepol Corporation:

Zepol Corporation is a Minnesota-based company working to provide the most complete and up-to-date trade data to organizations around the world. Zepol provides industry leading trade data tools, TradeIQ™ and TradeView™, for analyzing the United States trade marketplace. TradeIQ™ is an up-to-date U.S. Customs import Bill of Lading database and is available through an online interface. TradeView™ provides access to U.S. Census data to visualize the import and export economy.



Zepol's user base includes over 1,000 subscribers representing the leaders of every trade related industry. Our customers are the most important players in the international trade community. Users include leading transportation executives, supply chain professionals, competitive intelligence practitioners, and intellectual property attorneys at:

- Over 40 of the Fortune 500
- 4 of the top 10 Port Authorities by Volume
- 7 of the top 10 Freight Forwarders
- 2 of the top 3 Fruit Importers
- 9 of the top 20 Chemical Companies

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