

# Sample Bill of Lading

## 1. SHIPPER:

View what company exported products to the United States.

Use this information to:

- Find new suppliers
- Diversify supply chains
- Monitor exclusive distribution agreements
- Determine negotiating positions with manufacturers

## 2. CONSIGNEE:

View what company imported products into the United States.

Use this data to:

- Track your competitors
- Find new customers by commodity or region
- Determine contacts
- Identify new strategic initiatives

## 3. PRODUCT DESCRIPTION:

View the product details that importers have listed on their Bills of Lading. This data can be extremely detailed and informative.

Use this data to:

- Analyze specific markets
- Determine a market's competitive landscape
- Investigate counterfeits
- Understand supply-side market shares

Bill of Lading: CHNJXBHMIA6586X9 <sup>4</sup>		(Master B/L: CHNJBHMIA6586X9)		House/Master: House	Estimated Arrival: 080528	Actual Arrival: 5/31/2008
Arrival: 6/4/2008	Carrier: CHNJ	Vessel: Lorraine	Vessel Code: 9311763	Voyage: 203W	Mode of Transportation: 10	
Shipper <sup>1</sup>	Consignee <sup>2</sup>		Notify		Notify 2	
Darbo Adolf Ag Dornau 18 A-6135 Stans Austria	Markys 687 North East 79th Street Miami,fl 33188 Usa		Same As Consignee Ph 1 305 758 9288 Fx 1 305 758 0008 Not Available			
Port: 42870 - Bremerhaven, Federal Republic of Germany	Port: 5201 - Miami, FL	In Bond:		Weight: 21977 (KG) <sup>6</sup>		
Place Receipt: Bremerhaven <sup>5</sup>	US Dist Port:		Quantity: 30 (PKG)			
	Foreign Port:		Measurement: 0 ()			
			TEU: 2.0			
Container Number	Quantity	Product Description <sup>3</sup>	Marks and Numbers			
CCLU4245528	30	General 30 Pallets Marmelade,jam, Natural Honey Hs Codes 20079997,20079190,20079110,20079939,20079935,0409000,2007 9933	N M No Marks No Marks No Marks No Marks			

## 4. BILL OF LADING NUMBERS:

View the Bill of Lading numbers of specific shipments including both House and Master Bills of Lading.

Use this information to:

- Search specific Bills of Lading
- View additional information on Master bills such as the transportation service providers
- See expanded product data

## 5. PORT INFORMATION:

View the port that shipments left and what U.S. port they entered.

Do searches on ports to:

- Find new customers using specific trade lanes
- Specify regions of the world that products come from to diversify your supply chain
- Better understand prospects' transit histories

## 6. WEIGHTS & MEASURES:

View how much and how a product was imported.

Use this data to:

- See the weight of a specific shipment
- View the aggregate totals on any search
- Find new prospects by volume
- Determine the import volume for a Shipper, Consignee, product, or region

